

THE VIVA LAS VEGAS ROCKABILLY WEEKEND BIOGRAPHY

The Viva Las Vegas Rockabilly Weekend, which began in 1998, is an annual 4-day music festival and car show that takes place every Easter weekend. VLV has grown to be the **largest event of its type in the world**. It features bands and fans from all over the globe who come to experience **Rockabilly & Original 50s Music**, a huge **Classic Car Show**, **Burlesque Competition**, **Vintage Fashion Show**, **Dance Lessons and Competition**, **Tiki Pool Parties & swimsuit contests held daily**, **Burlesque Bingo**, **Pin-Up Beauty Academy**, **Pin-Up Contest**, over **120 Vendors**, a **Bowling event**, **Sailor Jerry Tattoo Lounge hosted by Stedfast Tattoo Parlor**, **Weddings at Car Show** and more.

Events are held in **6 different music venues** within **The Orleans Hotel and Casino**, with additional areas on site for vendors and more. VLV has grown from the first year's 1,200 people in attendance, to an attendance of 20,000. The VLV event has sold out in advance for the last few years, so attendees are encouraged to purchase tickets early.

VLV features **100+ bands** and **20+ rockabilly DJs** performing nightly between the hours of 1pm and 7am. The performers include **Original 50s Stars of Rockabilly**, **legends of Rock 'n Roll and Doo Wop**, and **current rockabilly bands from all over the world**. (For full performer listings, go to: <http://www.vivalasvegas.net/bands>.)

On the Saturday, **The Viva Las Vegas Car Show** takes place, which features **800 –1,000 vintage cars** which must be period correct, and pre 1963. Bands will be performing the Car Show (from 10:30am-7:00pm). <http://www.vivalasvegas.net/tickets>.

Vendors are open daily, offering anything related to the scene: Vintage and reproduction clothing, event merchandise, records, CD's, car accessories, bags, hair pomade, shoes, hats, posters, stickers, and more. For opening times and list of vendors <http://www.vivalasvegas.net/vendors>

VLV Background info: After 11 years in it's original location at **The Gold Coast Hotel and Casino**, the event outgrew the hotel, and re-located in 2009 to **The Orleans Hotel and Casino**. VLV is organized by experienced Promoter and DJ, **Tom Ingram**. Tom is well known as a Rockabilly Promoter in both the US and the UK for over 25 years. He began his career as a rockabilly DJ in the UK, where he ran London's top rockabilly clubs and also presented rockabilly radio shows for radio stations that included BBC Radio One. He also presented a radio show that was broadcast to 28 countries across Europe. For more info, go to www.vivalasvegas.net, or contact Tom Ingram, tom@vivalasvegas.net. Media requests can be sent to alisha@vivalasvegas.net.

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