

**Tom Ingram Productions Inc Presents**  
**The 21st Annual Viva Las Vegas Rockabilly**  
**Weekender**  
**April 19-22, 2018**  
**SPONSORSHIPS**

**Presenting Sponsorship - \$35,000**

- Company Logo on
  - Print and Social Media
  - Newsletters
  - Website Home Page
  - Event Welcome Banners
- Display area
  - Friday Viva Las Bowling (sales or display)
  - Saturday Car Show Venue (sales or display)
- Advertising
  - Web Banner on Website
  - Full page in Event Program
  - Company Banners in 3 Venues (Main Ballroom, Bienville, Car Show)
- Event Passes
  - Ten (10) High Roller 4day VLV Passes
  - Fifteen (15) Classic 4day Car Show Passes

**Supporting Sponsorship - \$15,000**

- Company Logo on
  - Print and Social Media
  - Newsletters
  - Website Home Page
- Display Area
  - Saturday Car Show Venue (sales or display) 10x10
- Advertising
  - Full Page in Event Program
  - Company Banners in 3 Venues (Main Ballroom, Bienville, Car Show)
- Event Passes
  - Eight (8) High Roller 4day VLV Passes
  - Ten (10) Classic 4Day Car Show Passes

**Partner Sponsorship - \$5,000**

- Company Logo on
  - Newsletters
  - Website Home Page
- Display Area
  - Saturday Car Show Venue 10x10 space(sales or display)
- Advertising
  - Half page in Event Program
  - Company Banners in 3 venues (Main Ballroom, Bienville, Car Show)
- Event Passes
  - Four (4) High Roller 4day VLV Passes
  - Six (6) Classic 4day Car Show Passes

**Contact: Tom Ingram**  
**[tom@vivalasvegas.net](mailto:tom@vivalasvegas.net)**  
**(562) 496-4287**

**Tom Ingram Productions Inc Presents**  
**The 21st Annual Viva Las Vegas Rockabilly Weekender**  
**April 19-22, 2018**  
**SPONSORSHIPS**

***Car Show Sponsorship - \$2,500***

- Company Logo On
  - Car Show Promotional Materials
  - Newsletters
  - Website Car Show Page
- Display Area
  - Saturday Car Show Venue (Sales or Display) 10x10
- Advertising
  - Half Page in Event Program
  - Company Banners in Car Show Area
- Event Passes
  - Two (2) High Roller 4day VLV Passes
  - Six (6) Classic 4day Car Show Passes

***The Viva Las Bowling Sponsorship - \$4000 1 ONLY***

- Company Logo on:
  - Website Bowling Page
  - Print Materials Related to Viva Las Bowling
  - Social Media Related to Viva Las Bowling
- Display Area
  - Friday Viva Las Bowling (sales or display) (10x10)
  - Saturday Car Show Venue (sales or display) (10x10)
- Advertising
  - Dedicated VLV Email Newsletter exclusively for VLV Bowling and the sponsors
  - Sponsor Logo on Full Page in Event Program for VLV Bowling
  - Banner Placement in Bowling Center during Viva Las Bowling Event
  - Opportunity to Include Collateral Materials in Prize Bags and Giveaways
- Event Passes
  - Two (2) High Roller 4day VLV Passes

**PLEASE NOTE: Vendor spaces now sold without sponsorship for \$400**

***The Miss Viva Las Vegas Pin-Up Contest Sponsorship - \$1,500***

- Company Logo on
  - Website Pin-Up Contest Page
  - Print Materials related to Pin-Up Contest
  - Social Media related to Pin-Up Contest
- Display area
  - Saturday Car Show Venue (sales or display) (10x10)
- Advertising
  - Banner Placement on the Pin-Up Contest Stage
  - Opportunity to Include Collateral Materials in Prize Bags and Giveaways
- Event Passes
  - Two (2) High Roller 4day VLV Passes

**Contact: Tom Ingram**  
**[tom@vivalasvegas.net](mailto:tom@vivalasvegas.net)**  
**(562) 496-4287**

**Tom Ingram Productions Inc Presents  
21st Annual Viva Las Vegas Rockabilly**

**Weekender  
April 19-22, 2018  
SPONSORSHIPS**

***VLV Burlesque Showcase Presenting Sponsorship - \$5,000***

- Company Logo on
  - Burlesque Promotional Materials
  - Newsletters Related to Burlesque Events
  - Website Burlesque Pages
- Day of Show
  - Private Box for one Burlesque Showcase in Showroom
  - Recognition as Presenting Sponsor
- Advertising
  - Side Monitors at Burlesque Events in Showroom
  - Half Page Advertisement in Viva Las Vegas Event program
- Car Show 10x10 Space
- Event Passes: Six (6) High Roller 4day VLV Passes

***VLV Burlesque Showcase Supporting Sponsorship \$2,500***

- Company Logo on
  - Burlesque Promotional Materials
  - Newsletters Related to Burlesque Events
  - Website Burlesque Pages
- Day of Show
  - Recognition as Presenting Sponsor
- Advertising
  - Side Monitors at Burlesque Events in Showroom
  - Half Page Advertisement in Viva Las Vegas Event program
- Car Show 10x10 Space
- Event Passes: Four (4) High Roller 4day VLV Passes

***VLV Burlesque Competition Presenting Sponsorship - \$2,500***

- Company Logo on
  - Burlesque Promotional Materials
  - Newsletters Related to Burlesque Events
  - Website Burlesque Pages
- Day of Show
  - Private Box for one Burlesque Showcase in Showroom
  - Recognition as Supporting Sponsor
- Event Passes
  - Four (4) High Roller 4day VLV Passes

***VLV Burlesque Bingo Sponsorship - \$3,000***

- Company Logo on
  - Burlesque Bingo at VLV Promotional Materials
  - Newsletters Related to Burlesque Bingo at VLV
  - Website VLV Burlesque Pages
  - Logo on Burlesque Bingo Advertisement in VLV Program
  - Logo on Bingo Cards
- Day of Show
  - Recognition as Sponsor during Burlesque Bingo Shows
- Event Passes: Two (2) High Roller 4day VLV Passes

**Contact: Tom Ingram  
tom@vivalasvegas.net  
(562) 496-4287**

**Tom Ingram Productions Inc Presents**  
**The 21st Annual Viva Las Vegas Rockabilly**  
**Weekender**  
**April 19-22, 2018**  
**SPONSORSHIPS**

***FASHION SHOW PRESENTING SPONSORSHIP-\$1,500***

- Company Logo on
  - Fashion Show Promotional Materials
  - Newsletters Related to Fashion Show
  - Website Fashion Show Page
- Day of Show
  - Private Box for the Fashion Show in Showroom
  - Stage recognition as Supporting Sponsor from MC
- Event Passes
  - Four (4) High Roller 4day VLV Passes

***Printed Program and Schedule Sponsorships***

**Viva Las Vegas Program Sponsorship - \$2,000**

Company Logo on Cover Page of Collectible Viva Las Vegas Program

**VLV Hotel Single Page Schedule Sponsorship - \$1,000**

4"x4" Advertising Space on Single Page Schedule for Indoor Events

**Car Show Site Map Sponsorship - \$1,500**

2"x3" Advertising Space on Car Show Single Page Schedule/Site Map

***POOL PARTY SPONSORSHIP***

**Sponsor 3 Days of the Viva Las Vegas Pool Party**  
**Swimsuit Contests – Friday, Saturday and Sunday - \$1500**

- Logo on printed promotion & social media
- Banner placement in pool area (sponsor to provide banner)
- MC recognition on stage
- 2 High Roller passes
- 2 Car show passes

***Event Wristbands***

***Company Artwork/Logo on Event Wristbands***

- Car show Wristbands \$4,000
- High Roller Wristbands \$5,000

***Hotel Room Keys Sponsorship-***

**Company Artwork/Logo on Hotel Room Key**

- The Orleans Hotel- \$3,000***
- The Gold Coast- \$2,000***

***Attendee Gift Re-usable Tote Bag Sponsorship - \$2,000***

Logo on 10,000 Re-usable Tote Bag Distributed to Each High Roller Full 4day Attendee

***Crew Uniform Sponsorships***

- Stage Crew Shirt with Company Logo- \$1,500
- Car Show Staff Shirt with Company Logo- \$1,500

**Thank You for Your Interest**

**[www.vivalasvegas.net](http://www.vivalasvegas.net)**

**[www.vivalasvegas.net](http://www.vivalasvegas.net)**

**Contact: Tom Ingram**  
**[tom@vivalasvegas.net](mailto:tom@vivalasvegas.net)**

**(562) 496-4287**