

Tom Ingram Productions Inc Presents
The 19th Annual Viva Las Vegas Rockabilly Weekender
April 14-17, 2016

SPONSORSHIPS

Presenting Sponsorship - \$29,000

- Company Logo on
 - Print and Social Media
 - Newsletters
 - Website Home Page
 - Event Welcome Banners
- Display area
 - Mardi Gras Indoor Main Stage Venue (display only)
 - Friday Viva Las Bowling (sales or display)
 - Saturday Car Show Venue (sales or display)
- Advertising
 - Web Banner on Website
 - Full page in Event Program
 - Company Banners in 3 Venues (Main Ballroom, Bienville, Car Show)
- Event Passes
 - Ten (10) High Roller 4day VLV Passes
 - Fifteen (15) Classic 4day Car Show Passes

Supporting Sponsorship - \$15,000

- Company Logo on
 - Print and Social Media
 - Newsletters
 - Website Home Page
- Display Area
 - Mardi Gras Indoor Main Stage Venue (display only)
 - Saturday Car Show Venue (sales or display)
- Advertising
 - Full Page in Event Program
 - Company Banners in 3 Venues
- Event Passes
 - Eight (8) High Roller 4day VLV Passes
 - Ten (10) Classic 4Day Car Show Passes

Partner Sponsorship - \$5,000

- Company Logo on
 - Newsletters
 - Website Home Page
- Display Area
 - Saturday Car Show Venue (sales or display)
- Advertising
 - Half page in Event Program
 - Company Banners in 3 venues (Main Ballroom, Bienville, Car Show)
- Event Passes
 - Four (4) High Roller 4day VLV Passes
 - Six (6) Classic 4day Car Show Passes

Contact: Tom Ingram
tom@vivalasvegas.net
(562) 496-4287

Tom Ingram Productions Inc Presents
The 19th Annual Viva Las Vegas Rockabilly Weekender
April 14-17, 2016

SPONSORSHIPS

Car Show Sponsorship - \$2,500

Company Logo On
Car Show Promotional Materials
Newsletters
Website Car Show Page
Display Area
Saturday Car Show Venue (Sales or Display)
Advertising
Half Page in Event Program
Company Banners in Car Show Area
Event Passes
Two (2) High Roller 4day VLV Passes
Six (6) Classic 4day Car Show Passes

The Viva Las Bowling Sponsorship Package- \$1,200

Maximum of Ten Sponsors (excluding alcohol sponsors)

Company Logo on:

Website Bowling Page
Print Materials Related to Viva Las Bowling
Social Media Related to Viva Las Bowling

Display Area

Friday Viva Las Bowling (sales or display) (10x10)
Saturday Car Show Venue (sales or display) (10x10)

Advertising

Dedicated VLV Email Newsletter exclusively for VLV Bowling and the sponsors
Full Page in Event Program for VLV Bowling Including Sponsor Logos
Banner Placement in Bowling Center During Viva Las Bowling Event
Opportunity to Include Collateral Materials in Prize Bags and Giveaways

The Miss Viva Las Vegas Pin-Up Contest Sponsorship- \$1,500

Company Logo on

Website Pin-Up Contest Page
Print Materials related to Pin-Up Contest
Social Media related to Pin-Up Contest

Display area

Saturday Car Show Venue (sales or display) (10x20)

Advertising

Banner Placement on the Pin-Up Contest Stage
Opportunity to Include Collateral Materials in Prize Bags and Giveaways

Contact: Tom Ingram
tom@vivalasvegas.net
(562) 496-4287

SPONSORSHIPS

VLV Burlesque Showcase and Competition
Presenting Sponsorship - \$9,000

Company Logo on

- Burlesque Promotional Materials
- Newsletters Related to Burlesque Events
- Website Burlesque Pages

Day of Show

- Private Box for all Burlesque Events in Showroom
- Recognition as Presenting Sponsor

Advertising

- Side Monitors/Gobos at Burlesque Events in Showroom
- Half Page Advertisement in Viva Las Vegas Event program

Car Show Burlesque Performers and Legends Signing Pavilion

- 10x30 Canopied Area with Dedicated Company Signage

Event Passes

- Six (6) High Roller 4day VLV Passes
- Ten (10) Classic 4Day Car Show Passes

VLV Burlesque Supporting Sponsorship - \$2,500

Company Logo on

- Burlesque Promotional Materials
- Newsletters Related to Burlesque Events
- Website Burlesque Pages

Day of Show

- Recognition as Supporting Sponsor

Advertising

- Quarter Page Advertisement in Viva Las Vegas Event Program

Event Passes

- Two (2) High Roller 4day VLV Passes

VLV Burlesque Bingo Sponsorship - \$5,000

Company Logo on

- Burlesque Bingo at VLV Promotional Materials
- Newsletters Related to Burlesque Bingo at VLV
- Website VLV Burlesque Pages
- Logo on Burlesque Bingo Advertisement in VLV Program
- Logo on Bingo Cards and Pens

Day of Show

- Recognition as Sponsor during Burlesque Bingo Shows
- Four V.I.P. Seats per Burlesque Bingo Show

Car Show Burlesque Bingo Girls and Games Play Area

- 10x20 Canopied Area with Dedicated Company Signage

Event Passes

- Four (4) High Roller 4day VLV Passes
- Six (6) Classic 4Day Car Show Passes

Tom Ingram Productions Inc Presents
The 19th Annual Viva Las Vegas Rockabilly Weekender
April 14-17, 2016

SPONSORSHIPS

Printed Program and Schedule Sponsorships

Viva Las Vegas Program Sponsorship - \$2,000

Company Logo on Cover Page of Collectible Viva Las Vegas Program

VLV Hotel Single Page Schedule Sponsorship - \$1,000

4"x4" Advertising Space on Single Page Schedule for Indoor Events

Car Show Site Map Sponsorship - \$1,500

2"x3" Advertising Space on Car Show Single Page Schedule/Site Map

Hotel Room Keys Sponsorship

Company Artwork/Logo on Hotel Room Key

Orleans Hotel - \$3,000

Gold Coast Hotel - \$2,000

Event Wristbands

High Roller 4 Day Wristband Sponsorship - \$5,000

Company Logo on High Roller Full 4day Wristband

Car Show Wristband Sponsorship - \$3,000

Company Logo on 10,000 Car Show Wristbands

Print at Home Ticket Sponsorship - \$750

Company Logo/Artwork on approximately 15,000 Print-At-Home Tickets

Attendee Gift Re-usable Tote Bag Sponsorship - \$2,000

Logo on Re-usable Tote Bag Distributed to Each High Roller Full 4day Attendee.

Logo on Disposable Trash Receptacles Car Show Area - \$3,000

Logo on Two Sides of Cardboard Trash Bins in Car Show Area

Check In Area Sponsorship - \$3,500

Check-In Area T-shirts with Sponsor and VLV logos

Sponsor Banners/Stand-Up Signs in Check In Area

Crew Uniform Sponsorships

Stage Crew Shirt with Company Logo- \$1,500

Car Show Staff Shirt with Company Logo- \$1,500

Thank You for Your Interest
www.vivalasvegas.net

Contact: Tom Ingram
tom@vivalasvegas.net
(562) 496-4287