

Tom Ingram Productions Presents
The 18th Annual Viva Las Vegas Rockabilly Weekender
April 2-5 2015

SPONSORSHIPS

ALL SPACES HAVE BEEN
RESERVED

Presenting Sponsorship - \$29,000

- Company Logo on
 - Print and Social Media
 - Newsletters
 - Website Home Page
 - Event Welcome Banners
- Display area
 - Mardi Gras Indoor Main Stage Venue (display only)
 - Friday Viva Las Bowling (sales or display)
 - Saturday Car Show Venue (sales or display)
- Advertising
 - Web Banner on Website
 - Full page in Event Program
 - Company Banners in 3 Venues (Main Ballroom, Bienville, Car Show)
- Event Passes
 - Ten (10) High Roller 4day VLV Passes
 - Fifteen (15) Classic 4day Car Show Passes

Supporting Sponsorship - \$15,000

ALL SPACES HAVE BEEN
RESERVED

- Company Logo on
 - Print and Social Media
 - Newsletters
 - Website Home Page
- Display Area
 - Mardi Gras Indoor Main Stage Venue (display only)
 - Saturday Car Show Venue (sales or display)
- Advertising
 - Full Page in Event Program
 - Company Banners in 3 Venues
- Event Passes
 - Eight (8) High Roller 4day VLV Passes
 - Ten (10) Classic 4Day Car Show Passes

Partner Sponsorship - \$5,000

- Company Logo on
 - Newsletters
 - Website Home Page
- Display Area
 - Saturday Car Show Venue (sales or display)
- Advertising
 - Half page in Event Program
 - Company Banners in 3 venues (Main Ballroom, Bienville, Car Show)
- Event Passes
 - Two (2) High Roller 4day VLV Passes
 - Six (6) Classic 4day Car Show Passes

Contact: Manisha Dhanak
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(562) 225-5367

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SPONSORSHIPS

Car Show Sponsorship - \$2,500

- Company Logo On
 - Car Show Promotional Materials
 - Newsletters
 - Website Car Show Page
- Display Area
 - Saturday Car Show Venue (Sales or Display)
- Advertising
 - Half Page in Event Program
 - Company Banners in Car Show Area
- Event Passes
 - Two (2) High Roller 4day VLV Passes
 - Six (6) Classic 4day Car Show Passes

The Viva Las Bowling Sponsorship Package- \$1,000

- Maximum of Ten Sponsors (excluding alcohol sponsors)
- Company Logo on:
- Website Bowling Page
 - Print Materials Related to Viva Las Bowling
 - Social Media Related to Viva Las Bowling
- Display Area
- Friday Viva Las Bowling (sales or display) (10x10)
 - Saturday Car Show Venue (sales or display) (10x10)
- Advertising
- Dedicated VLV Email Newsletter exclusively for VLV Bowling and the sponsors
 - Full Page in Event Program for VLV Bowling Including Sponsor Logos
 - Banner Placement in Bowling Center During Viva Las Bowling Event
 - Opportunity to Include Collateral Materials in Prize Bags and Giveaways

ALL SPACES HAVE BEEN
RESERVED

**The Miss Viva Las Vegas Pin-Up Contest
Sponsorship- \$1,000**

- Company Logo on
- Website Pin-Up Contest Page
 - Print Materials related to Pin-Up Contest
 - Social Media related to Pin-Up Contest
- Display area
- Saturday Car Show Venue (sales or display) (10x20)
- Advertising
- Banner Placement on the Pin-Up Contest Stage
 - Opportunity to Include Collateral Materials in Prize Bags and Giveaways

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SPONSORSHIPS

VLV Burlesque Showcase and Competition
Presenting Sponsorship - \$9,000

Company Logo on

- Burlesque Promotional Materials
- Newsletters Related to Burlesque Events
- Website Burlesque Pages

Day of Show

- Private Box for all Burlesque Events in Showroom
- Recognition as Presenting Sponsor

Advertising

- Side Monitors/Gobos at Burlesque Events in Showroom
- Half Page Advertisement in Viva Las Vegas Event program

Car Show Burlesque Performers and Legends Signing Pavilion

- 10x30 Canopied Area with Dedicated Company Signage

Event Passes

- Six (6) High Roller 4day VLV Passes
- Ten (10) Classic 4Day Car Show Passes

VLV Burlesque Supporting Sponsorship - \$2,500

Company Logo on

- Burlesque Promotional Materials
- Newsletters Related to Burlesque Events
- Website Burlesque Pages

Day of Show

- Recognition as Supporting Sponsor

Advertising

- Quarter Page Advertisement in Viva Las Vegas Event Program

Event Passes

- Two (2) High Roller 4day VLV Passes

VLV Burlesque Bingo Sponsorship - \$5,000

Company Logo on

- Burlesque Bingo at VLV Promotional Materials
- Newsletters Related to Burlesque Bingo at VLV
- Website VLV Burlesque Pages
- Logo on Burlesque Bingo Advertisement in VLV Program
- Logo on Bingo Cards and Pens

Day of Show

- Recognition as Sponsor during Burlesque Bingo Shows
- Four V.I.P. Seats per Burlesque Bingo Show

Car Show Burlesque Bingo Girls and Games Play Area

- 10x20 Canopied Area with Dedicated Company Signage

Event Passes

- Four (4) High Roller 4day VLV Passes
- Six (6) Classic 4Day Car Show Passes

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Printed Program and Schedule Sponsorships

Viva Las Vegas Program Sponsorship - \$2,000

Company Logo on Cover Page of Collectible Viva Las Vegas Program

VLV Hotel Single Page Schedule Sponsorship - \$1,000

4"x4" Advertising Space on Single Page Schedule for Indoor Events

Car Show Site Map Sponsorship - \$1,500

2"x3" Advertising Space on Car Show Single Page Schedule/Site Map

Hotel Room Keys Sponsorship

Company Artwork/Logo on Hotel Room Key

Orleans Hotel - \$3,000

Gold Coast Hotel - \$2,000

ROOM KEYS
RESERVED

WRISTBANDS
RESERVED **Event Wristbands**

High Roller 4 Day Wristband Sponsorship - \$5,000

Company Logo on High Roller Full 4day Wristband

Car Show Wristband Sponsorship - \$3,000

Company Logo on 10,000 Car Show Wristbands

Print at Home Ticket Sponsorship - \$750

Company Logo/Artwork on approximately 15,000 Print-At-Home Tickets

Attendee Gift Re-usable Tote Bag Sponsorship - \$2,000

Logo on Re-usable Tote Bag Distributed to Each High Roller Full 4day Attendee.

Logo on Disposable Trash Receptacles Car Show Area - \$3,000

Logo on Two Sides of Cardboard Trash Bins in Car Show Area

RESERVED **Check In Area Sponsorship - \$3,500**

Check-In Area T-shirts with Sponsor and VLV logos
Sponsor Banners/Stand-Up Signs in Check In Area

Crew Uniform Sponsorships

Stage Crew Shirt with Company Logo- \$1,500

Car Show Staff Shirt with Company Logo- \$1,500

CAR SHOW STAFF SHIRT
RESERVED

Thank You for Your Interest
www.vivalasvegas.net

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